

Nerdvana Con 90-Second Film RUBRIC

Film Name:

School Name:

Student(s) Name:

CATEGORY	4	3	2	1	Your Score
Filming Quality	Excellent composition; camera movement is smooth; use of lighting is effective ; uses a variety of effective shots	Good composition; camera movement is smooth; use of lighting is good ; uses some variety of effective shots but lacks consistency	Minimally acceptable composition; camera movement is erratic; lighting quality is problematic ; uses little variety in shots	Poor composition; camera movement is very erratic; lighting quality is very problematic; weak, repetitive shots	
NOTES on filming					
Camera Shots	Uses a high variety of effective shots; angles convey messages about characters	Uses some variety of decent shots; angles convey some messages about characters	Uses little variety of shots; angles convey no messages about characters	Weak, repetitive shots	
NOTES on camera shots					
Sound Editing	Audio is very clear and very audible; overdubbed narration is effective; uses highly appropriate sound effects to convey mood or comedy; includes music for additional effect	Audio is clear and audible; uses some overdubbed narration and uses appropriate sound effects to convey mood or comedy	Audio is not really clear and audible; uses some overdubbed narration	Audio is not clear; uses no overdubbed narration	
NOTES on sound					
Transitions and Effects	Excellent use of transitions and effects; very smooth blend between scenes; invisible edits	Good use of transitions and effects; smooth blend between scenes; edits are unobtrusive	Poor use of transitions and effects; inappropriate blend between scenes; edits are disruptive	Little to no use of transitions and effects; distracting edits between scenes	
NOTES on transitions & effects					
Originality and Creativity	Film shows evidence of imagination and creativity. There is thoughtfulness to	Film shows some evidence of imagination and creativity. There is thoughtfulness to	Film shows little evidence of imagination and creativity. There is minimal	Film shows no evidence of imagination and creativity. There is no thoughtfulness	

	the style and mood that suits the film. Film shows considerable originality. The content and ideas are presented in a unique and interesting way.	the style and mood that suits the film. Film shows some originality. The content and ideas are presented in an interesting way.	thoughtfulness to the style and mood that suits the film. Film shows an attempt at originality in part of the presentation.	to the style and mood that suits the film. Film is a rehash of other people's ideas and/or images and show very little attempt at original thought.	
NOTES on creativity					
Content and Plot (Easy to understand and appropriate)	Conveys idea(s) or story to the audience effectively. The film is compelling and the purpose of the project is clearly accomplished.	Conveys idea(s) or story to the audience effectively. The film accomplishes the purpose of the project.	Does not convey ideas or story to the audience effectively. The purpose of the film is suggested, but it is unclear.	Lack of idea(s) or story. The purpose of the film has not been identified, or the video does not match the purpose.	
NOTES on Content and Plot					
GUIDELINES ADHERENCE and ACCURACY	Film is 80-90 seconds in length and adheres to a dramatized retelling for the entirety of production.	<input type="checkbox"/> YES NOTES: <input type="checkbox"/> NO NOTES:			
				TOTAL	